

JINGYAN

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EDUCATION

Beijing Institute of Fashion Technology

Master of Public Art in Fine Art | 09.2020-01.2023

- **GPA** | 3.6 / 4.0
- **Coursework** | Integrated Materials Research (92)/Fundamentals of Mural Craft Design (95)/Research on Public Art Theory (90)/Research on Decorative Painting (92)

Sichuan Fine Arts Institute

Bachelor of Watercolor Painting in Fine Art | 09.2016-06.2020

- **GPA** | 3.2/ 4.0
- **Coursework** | Art Practice (93)/Production and expression of water-based materials (91)/Theme creation (88)/Fundamentals of Composition (90)/Sketch (89)

Award: College Single Scholarship, Outstanding Student Works Award, Innovation and Entrepreneurship Award, Provincial Exhibition Excellence Award

Publication: [1] Jingyan. The Abstraction Process of Chinese Art in the Context of Lacquer Painting [J]. Art Review, 2023, (25): 131-134

WORK EXPERIENCE

CCTV ANIMATION GROUP | Beijing, China

Director & Art Designer | 05.2023-Present

- **Job Responsibilities**

Director's ability and narrative control:

- Participated in 2 animation projects (theatrical films/international co-productions) as the main creator, had responsibilities for planning literary content, provided creativity, and constructed story structures;
- Grasp the language of the camera from the director's perspective, grasp the rhythm of the project, and create a narrative system that fits the temperament of the project.

Art Design and Aesthetic Construction:

- Macroscopically establish the artistic worldview of the work, control the artistic style system, and delve into the details of artistic execution;
- Draw atmosphere diagrams and more than 300 director manuscripts, while also considering audio and visual effects such as sound effects, dubbing, and music, to ensure the aesthetic output of the film.

Multi team collaborative management:

- Internally coordinate and arrange the art department, production team, brand promotion and other departments, implement modular production, and improve efficiency;
- Coordinate cross-border production and external company cooperation, achieve flat and organic cooperation, and optimize production processes.

- **Projects**

- "Panda and Little White Elephant" (co-produced by T&B Thailand), 3D, 2025
Lead creative director/literary planner/art producer
- "New Big Head Son and Little Head Dad" (cinema level), China-US Film Festival "Golden Angel", 2024
3D Director's Assistant/Art Design
- "Ice Hockey Whirlwind", A youth anime, 31st Golden Eagle Award, 2D, 2024
Art Design/Literature Coordination
- "The Story of Dunhuang", A series of historical and cultural heritage films, On-site promotion at the Annecy International Animation Festival, 2D, 2023
Art Design/Promotion
- "Interesting Idiom Stories" Ink Art Short Film, 2D, 2023
Ink Art Design

ARTISTIC EXPERIENCE

CCTV.COM | Beijing, China

Art Intern (Design & Illustration) | 08.2022-03.2023

Focus: Multimedia Artistic Expression of Social Issues

Key Contributions:

- Social issues published on media
Led the planning of the online violence themed interactive webpage "Talking Eats That Person", based on 50 empirical investigations, designed and drawn the four stages of "Black Hole Devouring" metaphor for online violence, with a view count of 7.6W+.
- Visual narrative design
In 'These 180 Seconds, See the Most Adorable China', documentary videos are edited with illustrations and animations, using stylized language to present the original material expression, achieving emotional visualization narrative, and innovating mainstream media content styles.

Bift Youth In For Mation | Beijing, China

Art Director & designer | 10.2020-05.2021

Focus: Contemporary Interpretation of Traditional Aesthetics

Academic practice:

- Performance art producer
Refactoring the classical text of 'The Peacock Flies Southeast', using negative space composition to control the visual breathing of the stage, emphasizing the philosophical concept of 'leaving blank space' in Eastern aesthetics. Performed in the graduation report of Bift in 2021.

Watercolor Art Studio | Chongqing, China

Artist Assistant & Researcher | 10.2019-06.2020

Focus: Research on Painting Media of Waterborne Composite Materials

Academic practice:

- Innovation in traditional techniques
Experiment with 12 water-based media combinations (such as gypsum/mineral pigments/clam powder, etc.), develop sulfuric acid paper immersion dyeing techniques, and implement penetration control for paints and watercolors. The technical achievements have been listed as teaching templates by the studio.

- Exhibition and Collection of Achievements

"Quiet Night Thoughts" and "Traces" use techniques such as watercolor, sulfuric acid paper, and collage. They have been invited to participate in exhibitions by organizations such as the Chongqing Federation of Literary and Art Circles, Chongqing Artists Association, and Chongqing Women's Calligraphy and Painting Association. Some of the works are now collected by the Southeast Art Museum.

SKILLS

Technical Skills | *Photography, Video Editing, Painting, Storyboard, Photo shop, Procreate, Office Suite*
Languages | *English(intermediate), Franch(Elementary), Mandarin(Native).*